



*Steel in Evolution*



qualità ad alta quota  
*high altitude quality*

## 1974 - 2024: 50 YEARS

### OUR HISTORY HAS BECOME OUR FUTURE

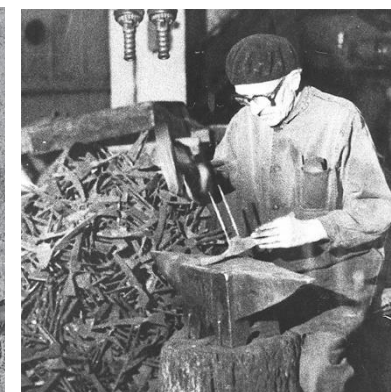
Throughout the past **50 years** Premax has sold all over the world earning customer's respect.

Thanks to our **value for money**, industry leaders purchase our products to resell them under their own name.

CEO  
Consorzio Premax  
**Giovanni Gianola**



# HISTORY, PASSION AND QUALITY ARE THE SECRETS OF OUR SUCCESS



## HISTORY:

### OUR IDENTITY IS OUR FUTURE

Innovative but linked to **tradition**, we work with the pride of our **300 years old heritage** to satisfy millions of people around the globe.



376  
Italicus 900



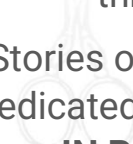
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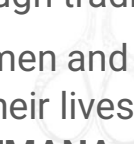
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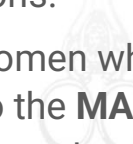
379  
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380  
Ercol



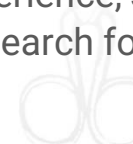
381  
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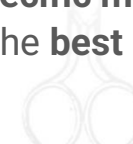
383  
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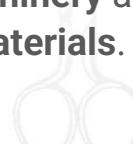
386  
Ercol



387  
Ercol



388  
Ercol



395  
Ercol

## PASSION:

### WE LOVE THE PRODUCT WE MANUFACTURE

**Passion** for our work: this is the commitment passed down through traditions.

Stories of men and women who dedicated their lives to the **MADE IN PREMANA** concept.

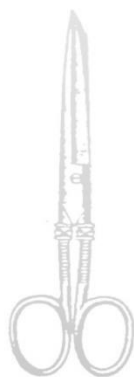
## SKILL:

### OUR SKILLS ARE A GUARANTEE OF QUALITY

A vast range of **high quality** products thanks to our extensive experience, **specific machinery** and search for the **best materials**.



390



391



392



394



512



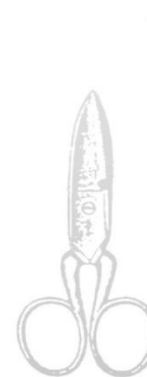
507



508



509



510



1223



511





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## IL CONSORZIO PREMAX

A REALITY GROWING IN THE GREEN OF  
UPPER VALSASSINA

Since **1974** Consorzio Premax is responsible for the sale and the promotion of the products made by **Premax's** associated companies.

**40 companies** with more than **350 employees** are specialized in the production of **scissors, skives, shears and more cutting tools**.







## PREMANA

A small mountain town of **2500** inhabitants **1000 mt** above the sea level, at the intersection of two valleys: Valsassina and Val Varrone.



**premax®**  
Steel in Evolution



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## EVOLUTION IN PRODUCTION

Consorzio Premax's long experience and research of the best materials gave Premax the opportunity to offer a **various quantity** of products with the **highest quality**.

Beauty, textile, garden, kitchen, hairdressing and more...





In order to obtain **certified quality** and **high production capacity**, the hammer and anvil of the past have today been replaced by very advanced production systems and processes with CNC plants and a high level of automotion.

[Consorzio Premax video  
manufacturing scissors.mp4](#)



**50** Years of activity

**6000** Partners and distributors

**12 milioni** Scissors every year

**60** Countries

**40** Craftsman companies

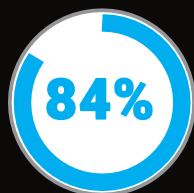
**350** Employees

## EVER-EXPANDING MARKETING STRATEGIES

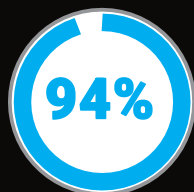
Consorzio Premax distributes Premana's products in over **60 countries**. The export constitutes more than 80% of total **Premax** sales and brings the high quality of products **MADE IN PREMANA** all over the world.



## We have the right numbers



84% of the **Premax Consortium's** turnover in 2013 stemmed from exportation of its products to 58 countries worldwide.



94% of the scissors manufactured in Italy are made by Premana craftsmen. This number is further confirmation of the quality and reliability of the products made by the **Premax Consortium**.



68% of the 2013 turnover stemmed from products sold under the **Premax** brand name.



## A SUCCESS ACKNOWLEDGED WORLDWIDE

ALWAYS READY FOR NEW CHALLENGES

Over the last 5 years (2019 - 2023) our **global turnover increased progressively 47%** thanks in part to the opening up of new emerging markets such as Southeast Asia, Eastern Europe, Russia, Arab countries and South America.





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- **A GLOBAL SERVICE**
- **OUR CO-DESIGNING SKILL**
- **SOLID KNOW-HOW**
- **EXCELLENT ORGANISATION**
- **A WINNING TEAM**



## THE REASON FOR ITALIAN EXCELLENCE WORLDWIDE

**WE BELIEVE IN OUR WORK, IN OUR PASSION AND IN OUR ABILITY TO PRODUCE**

**Premax** is the only company with **the entire production cycle** (from forging to packaging).

**Premax's** main goal is development, a **continuous improvement** of our tools and instruments.

We offer the **widest range of products in Europe.**



# WE WANT TO STRENGTHEN OUR LEADERSHIP IN THE MARKET IN ORDER TO BECOME THE MAIN SUPPLIER FOR OUR CUSTOMER

## WE DESIRE TO EXPERIMENT AND PROPOSE INNOVATIVE PRODUCTS

Premax, a real team with just one target: achieve full customer satisfaction with **high quality** products for **everyone**, left handed models are available for each product line.

**Functional, good materials, excellent grip and manually sharpened:** this is what Premax offers.



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INTERNATIONAL PATENT  
N: 10327ITAB-10327US-9636EPO

### TECHNOLOGY

The **Ring Lock System** developed by Premax is made of **stainless steel bearing**, an **aluminium bearing** and a **Teflon ring** assembled together.

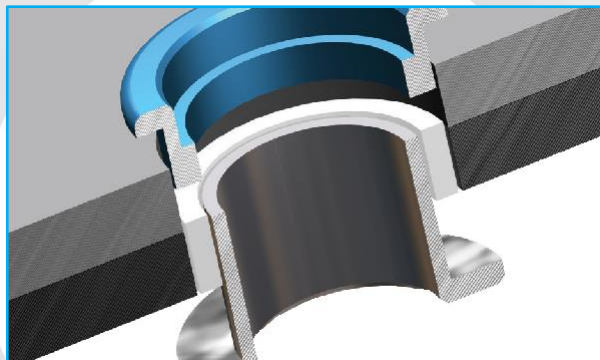
This eliminates the twist of the blade.

The movement of the **Ring Lock** keeps the blades **set stable forever**.



### INNOVATION

After some time the scissor's screw unties, the **Ring Lock** eliminates this problem forever and **the blade doesn't lose its efficiency**



### PRECISION

The **Ring Lock** is the key for a **smoother and more precise cut**, as well as greater durability of the edge



TESTING EQUIPMENT

### TESTS AND CONTROLS

In order to guarantee the **highest quality standards** Premax has carried out numerous tests with special equipment.

## DESIGN

The ergonomic handles are perfect for a **very comfortable and functional use**.

The elegant design make these products **unique and exclusive**.



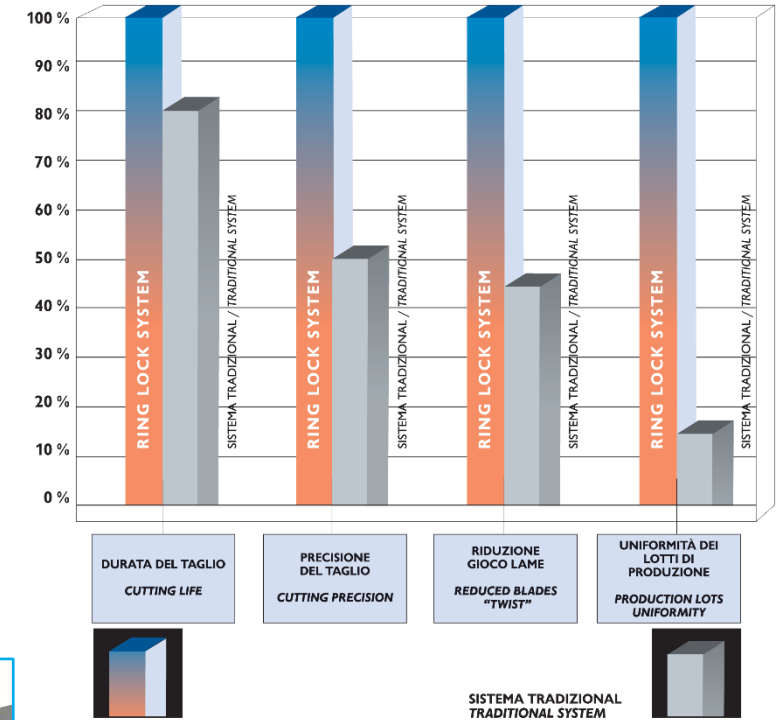
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ERGONOMIC HANDLE DETAIL



TAGLI FORBICE - SCISSORS CUTS



## ENDURANCE AND CAPABILITY

The chart shows the advantages of the **Ring Lock System** compared with traditional scissors.



## MATERIALS

The implements are made with **AISI 420 stainless steel** and materials that have passed endurance and reliability tests in accordance with ISO standards.





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RING•LOCK<sup>®</sup>  
SYSTEM



for women



for men

## RING LOCK SYSTEM Line

sistema brevettato "senza vite"



After years of research **Premax** developed a method that eliminates the problem of the scissor loosening and the poor cutting action.

The **Ring Lock** comes in blue and pink.

All the Ring Lock products are made of **AISI 420 Stainless steel**.



INTERNATIONAL PATENT N: 10327ITAB-10327US-9636EPO



**Magnetic bathroom holder**

**RING•LOCK<sup>®</sup>**  
SYSTEM







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The ergonomic grip of the **Sinua collection** enable high professional performance. Made with **mirror-polished stainless steel** and characterized by a charming modern design, the new Sinua is the current pride of **MADE IN PREMANA**



## SINUA collection

*a charming modern design*



  
**premax®**  
Steel in Evolution



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*Precision craftsmanship*

## AQUA collection

Made of **AISI 420 stainless steel**  
AQUA is a high quality collection  
without any risk of corrosion.  
The **matt finish** adds a touch of  
elegance and modern taste to every  
tool.







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*line perfectly suited to men needs*

## BLACK collection

Made of **sand blasted AISI 420 stainless steel**. Fine materials give to the instruments high performance and long durability. The **black finish** adds a touch of masculine to every tool.





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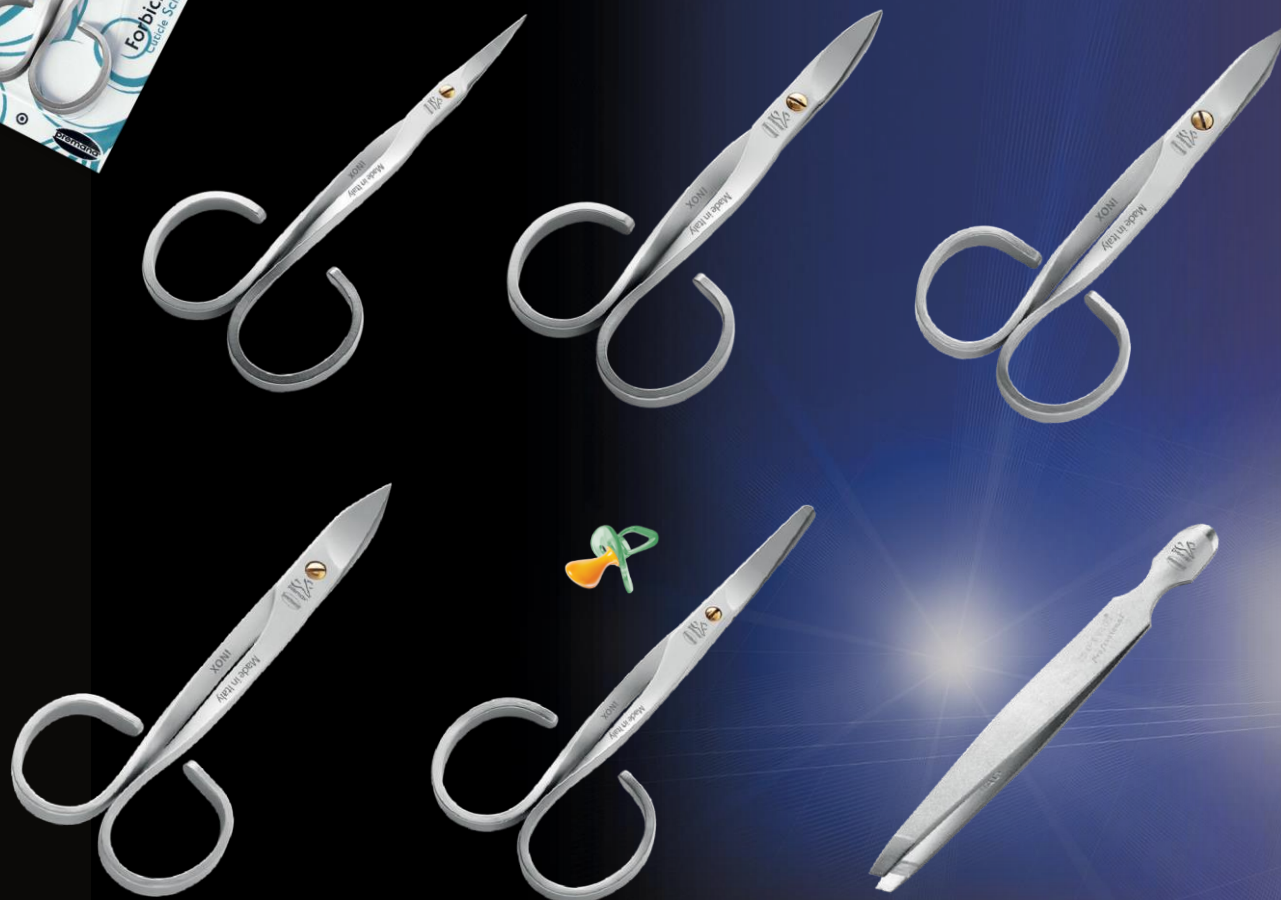
unique and exclusive design

## SPIRA collection



Made of **AISI 420 stainless steel** the Spira Collection is completely noncorrosive.

The particular shape and the **matt finish** add a touch of elegance and modern taste to every tool.







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# HAIRDRESSING SCISSORS PROFESSIONAL

## PROFESSIONAL SCISSORS

Craftsman who perform numerous manual operations on **each pair** of scissors and specific machinery work in order to create hairdressing scissors of **excellence**.

That is why **Premax** scissors require a little **care** to last a **life time**.

Custom laser  
engraved logo



## CUSTOMIZATION

We use techniques to achieve tailor-made scissors according to specific requirements of **each** customer.

We also offer a custom **laser engraving** service so we can engrave **your logo** directly on your scissors.



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*for cutting professionals only*

## SUPREMA EVO collection



### Technical specifications

#### MATERIALS

**VG-10 Cobalt and Vanadium Stainless Steel** forged with selective **double tempering total heat treatment**, thus optimizing the high hardness of the cutting edge and the considerable flexibility of the scissors.

#### BLADE

Microgrid cutting, 10000 grid grinding and convex internal/hollow grinding, low contact, razor edge.

#### HARDNESS

Rockwell rating HRC 58-60.  
Tempered in a controlled atmosphere.

#### FEATURES

- Tension of the adjustable blades with micrometric pin.
- Razor edge sharpened blades with satin finish.
- Scissors with barycentric balancing between blades and handles.
- Satin finish.







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Cobalt steel **BLACK DLC** treatment

## SUPREMA EVO Slim collection



### Technical specifications

#### MATERIALS

**VG-10 Cobalt and Vanadium Stainless Steel** forged with selective **double tempering total heat treatment**, thus optimizing the high hardness of the cutting edge and the considerable flexibility of the scissors.

#### BLADE

Microgrid cutting, 10000 grid grinding and convex internal/hollow grinding, low contact, razor edge.

#### HARDNESS

Rockwell rating HRC 58-60.  
Tempered in a controlled atmosphere.

#### FEATURES

- Tension of the adjustable blades with micrometric pin.
- Razor edge sharpened blades with satin finish.
- Scissors with barycentric balancing between blades and handles.
- Black DLC treatment.





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*every cut has its own scissors!*

## SUPREMA collection

### Technical specifications

#### MATERIALS

**VG-1 Stainless Cobalt Steel** forged with selective **double tempering total heat treatment**, thus optimizing the high hardness of the cutting edge and the considerable flexibility of the scissors.

#### BLADE

Microgrid cutting, 10000 grid grinding and convex internal/hollow grinding, low contact, razor edge.

#### HARDNESS

Rockwell rating HRC 58-60.  
Tempered in a controlled atmosphere.

#### FEATURES

- Tension of the adjustable blades with micrometric pin cod 993000000.
- Razor edge sharpened blades with polished finish.
- Scissors with barycentric balancing between blades and handles.
- Polished finish.





# Certificate of Registration

QUALITY MANAGEMENT SYSTEM - ISO 9001:2015

This is to certify that:

Consorzio Premax  
Via Giabbio snc  
Premana (LC)  
23834  
Italy

Holds Certificate No:

**FS 697222**

and operates a Quality Management System which complies with the requirements of ISO 9001:2015 for the following scope:

Design and sales of scissors, knives, cutting tools and accessories.  
Activities are related to IAF Sector 29.

For and on behalf of BSI:



David Fardel, Country Manager, Assurance - Continental Europe

Original Registration Date: 2018-10-02

Latest Revision Date: 2023-07-17

Effective Date: 2022-01-11

Expiry Date: 2024-08-01

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...making excellence a habit.™

**BREVETTI E  
MARCHI**

**ESCLUSIVA**

**CERTIFICAZIONE**

**ACCIAI  
SPECIALI**

**MADE IN ITALY**

**PREMAX®**

**INNOVAZIONE  
E DESIGN**

**SOSTENIBILITÀ  
AMBIENTALE**

**QUALITÀ**

**SOSTENIBILITÀ  
SOCIALE**

**PRIVATE LABEL**





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